



COMMERCIAL OPPORTUNITIES

SEASON 2019/20

GILLINGHAM FOOTBALL CLUB



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Main Club Sponsor



Official Club Charity





COMMERCIAL HOSPITALITY 2019/20

Welcome to the MEMS Priestfield Stadium

The home of Kent football since 1893, Gillingham Football Club welcomes football fans from across the county and beyond to watch the area's only EFL team in action.

Our Match Day Hospitality and Commercial Packages offer all guests and business partners a first class experience, tailored specifically to their needs.

Discover the wide range of packages Gillingham Football Club can provide to you, your guests or your business by contacting one of our experienced sales team.

We look forward to welcoming you to the MEMS Priestfield Stadium over the coming season.

Paul D.P. Scally
Chairman

“Our Match Day Hospitality
and Commercial Packages
offer all guests and business
partners a first class experience”



EXECUTIVE BOXES

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An Executive Box at the MEMS Priestfield Stadium offers a luxurious experience, allowing entertainment for up to 10 guests in your own private and exclusive area.

Guests can enjoy a pre-match dining experience, selected by you in advance from a menu of options. You can watch all the pre-match build up and, as kick-off approaches, you are just a few steps away from your match day seats. The Executive Box presents the perfect opportunity to socialise with colleagues, clients, friends and family.

Your Executive Box package includes:

- VIP Parking (one space per box)
- Executive Entrance
- Opportunity for a pre-match meal*
- Private paid mini bar within your box
- Half-time tea/coffee and biscuits
- Match day programme for all guests
- Team sheets
- Sky TV
- Private en-suite facilities
- Opportunity to corporately brand your executive box**
- Chance to use your box on non-match days for meetings

All EFL games and first and second round of cup competitions included

* Food pricing options available upon request

** Seasonal members only



BOX 1, 20	BOX 2-5 & 16-19	BOX 6-8 & 14-15	BOX 9-13
£9,000 per season + VAT	£9,500 per season + VAT	£11,500 per season + VAT	£13,500 per season + VAT
£450 per match + VAT	£550 per match + VAT	£650 per match + VAT	£750 per match + VAT

Match by match prices based on category C games. Prices subject to increase for category B and A fixtures.



VICE-PRESIDENTS' CLUB

VICE-PRESIDENTS' CLUB

Vice-Presidents' Club membership is Gillingham Football Club's premium package.

Upon arrival at the MEMS Priestfield Stadium with on-site parking, members will be greeted with a warm welcome and champagne.

As anticipation builds ahead of kick-off, members can enjoy the exquisite comfort of the Boardroom while enjoying a fine dining experience, before taking the best seat in the house in the Directors' box perched above the halfway line.

Both at half-time and after the match, refreshments will be available to ensure the ultimate Priestfield experience.

Vice-President Members also gain a great insight in to player's thoughts, with a post-game interview with the Man of the Match after every fixture.



Your Vice-Presidents' Club Membership includes:

- Executive entrance
- VIP Parking*
- Exclusive GFC VP pin badge for all seasonal members
- Champagne on arrival
- Match day programme
- Team sheet
- Pre-match fine dining experience
- Complimentary selected wines, beers and soft drinks for the day
- Directors' Box seating
- Half-time and full-time refreshments
- Post-game man of the match interview and presentation
- Sky TV

All EFL, first and second round of cup games included

* One per two seasonal memberships/one per four day memberships

ADULT SEASON MEMBERSHIP	ADULT MATCH DAY MEMBERSHIP	ADULT MEMBERS' GUESTS
£2,000 pp + VAT	£150 pp per match + VAT	£95 pp per match + VAT



WATCH, WINE & DINE

WATCH, WINE & DINE

This is a great experience to mark any special occasion and ideal for those that want an added treat to their pre-match ritual.

Back by popular demand, the Watch, Wine and Dine package offers guests a chance to dine in style with a two-course meal and great views of the Priestfield pitch from the luxurious Piano Bar.

Watch, Wine & Dine includes:

- Executive entrance
- Pre-match two course carvery
- Exclusive corporate seating in the Medway Stand Upper Tier
- Match day programme
- Team sheet
- Access to the private Piano Bar with exclusive view over the Priestfield pitch
- Pre-match chat with GFC player*
- Half-time use of food and drink outlets within the KM Medway Stand

* Subject to availability



Watch, Wine & Dine per match:

ADULT	U16s	FOR A TABLE OF 10
£45 pp + VAT	£25 pp + VAT	£400 + VAT



1893 MEMBERS LOUNGE

1893 MEMBERS LOUNGE

Steeped in the club's illustrious and proud history, members can enjoy the exclusivity of Gillingham FC's premium and unique 1893 Lounge and bar, with views across the stadium to help soak up the pre-match atmosphere.

Be surrounded by club Legends, with the Gills Greatest XI Hall of Fame and memorabilia from across the club's history ornately decorating this special match day environment.

Your 1893 Lounge Membership includes:

- VIP Parking*
- Executive entrance
- Pre-match dining experience
- Match day programme
- Team sheet
- Access to the Gillingham FC Legends Lounge and Bar
- Exclusive members pin badge**
- Half-time/full-time refreshments
- Sky TV
- Exclusive interviews with club legends or current GFC players***

All EFL, first and second round of cup games included

* One parking space per four seasonal memberships

** Seasonal members only

*** Subject to availability



1893 LOUNGE MEMBERSHIP	1893 LOUNGE MATCH DAY MEMBERSHIP	UPGRADE FROM MEMBERSHIP CARD
£1,200 pp + VAT	Adult £50 pp + VAT / U16s £30 pp + VAT	£25 pp per match + VAT



PLATINUM MATCH DAY SPONSOR

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Make the most of promoting your company brand and provide valued colleagues, clients, friends and family with a full day of first class hospitality. With a fine dining experience in the club Boardroom and seats in the Directors' box, this package gives you the chance to mingle with the Chairman, Directors and a number of Kent's top businessmen and women.

- Complete advertising package
- VIP Parking*
- Tour of The Medway Priestfield Stadium
- Champagne on arrival
- Pre-match fine dining experience
- Half-time and full-time refreshments
- Complimentary selected wines, beers and soft drinks for the day
- Match day programme for all guests
- Team sheet
- Present bottle of Champagne to your selected Man of the Match
- Directors' box seating
- Exclusive post match interview with your selected Man of the Match
- Receive a framed signed shirt
- Sky TV
- Selection of commemorative photos from your day

*One space per five guests



PLATINUM MATCH DAY SPONSOR

£1,600 + VAT - BASED ON A PARTY OF 10



GOLD MATCH DAY SPONSOR

GOLD MATCH DAY SPONSOR

Promote your company and provide privileged and valued colleagues, clients, contacts, friends and family with a full day of hospitality hosted in the Sponsors' Lounge. This new package offers you a chance to host your guests in the private Champions Lounge with a pre-match gourmet buffet, as well as fantastic match day advertising.

- Advertising package
- VIP Parking*
- Tour of The Medway Priestfield Stadium
- Prosecco on arrival
- Pre-match buffet
- Half-time and full-time refreshments
- Match day programme for all guests
- Team sheet
- Exclusive meet and greet with Man of the Match
- Seating adjacent to the Directors' box
- Receive a signed shirt
- Sky TV

* One space per eight guests



GOLD MATCH DAY SPONSOR

£1,000 + VAT - BASED ON A PARTY OF 10



COMMERCIAL OPPORTUNITIES

STADIUM ADVERTISING

A fantastic way to give your company exposure to Gillingham FC fans, corporate companies and visitors to the MEMS Priestfield Stadium. You will also benefit from TV coverage and wide media exposure. Packages can be tailor made to suit your company's budget and needs.

RATES ARE FOR THE SEASON:

CROWD FACING PERIMETER BOARDS	FROM £250 + VAT
MAIN STAND FACING PERIMETER BOARDS	FROM £800 + VAT
TV ARC PERIMETER BOARDS	FROM £1,000 + VAT
STADIUM BRANDING PACKAGES	FROM £500 + VAT

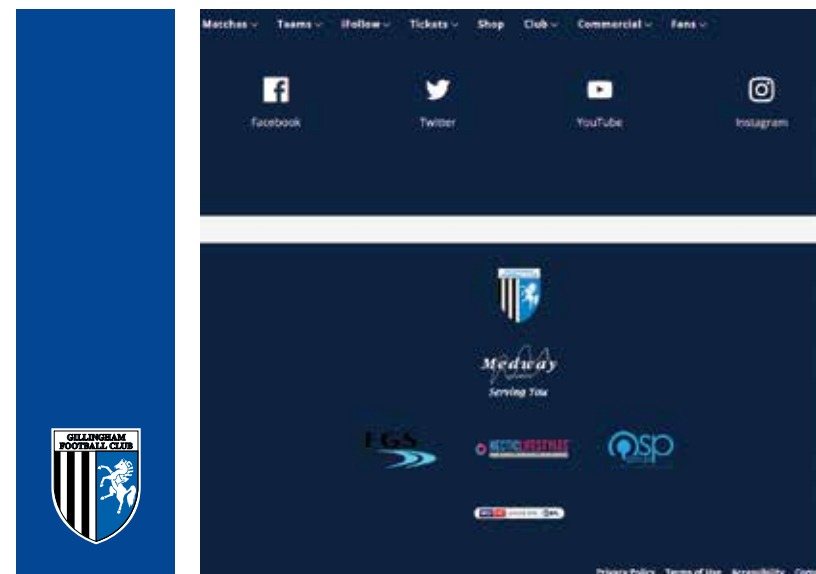
*Based on a 10 foot advertising board for 12 months

DIGITAL OPPORTUNITIES

With a digital database of over 90,000 people, Kent's leading football club can offer a wide range of digital opportunities to suit all. Social media is growing every day and exposure for your company is something the club can help with. The club has 35k followers on Twitter and 40k likes on Facebook, creating endless possibilities for coverage.

RATES ARE FOR THE SEASON:

OFFICIAL CLUB WEBSITE SPONSORSHIP	£2,000 + VAT
OFFICIAL NEWSLETTER SPONSORSHIP	£1,000 + VAT





ADVERTISING



MATCH DAY ADVERTISING

Recognised as one of the best match day programmes in the EFL, advertising on a match day is a brilliant way to get recognition with fans and companies alike. With an average readership of 5,000 people this is a great way to promote your business at the Home of Football in Kent.

	PER MATCH	PER SEASON
QUARTER PAGE ADVERT	£100 + VAT	£750 + VAT
HALF PAGE ADVERT	£200 + VAT	£1,500 + VAT
FULL PAGE ADVERT	£400 + VAT	£2,500 + VAT



FIXTURE CARD

10,000 Gillingham Football Club Fixture Cards are distributed throughout Kent. There are five adverts available, giving your company great exposure and a unique association with The Gills. Book now for the 2019/20 season.

FIXTURE CARD

£300 + VAT

TEAM SHEET

With team sheets distributed around all match day hospitality packages this is a fast-tracked route to promote your business to some of the best regarded businessmen and women in Kent while being associated with The Gills.

TEAM SHEET

£250 + VAT



THE RAINHAM END



SPONSORSHIP



PLAYER SPONSOR

One of our most popular packages, ideal for businesses to advertise and the super fan to support their favourite player for the season.

- Company logo or private name on the player sponsor page of every home match day programme
- Company logo or private name on your chosen player's profile on the official club website
- Receive your chosen player's official match-worn shirt signed at the end of season Player of the Year Awards dinner*
- Signed football by your chosen player
- Four spaces in the Watch, Wine and Dine package of a game in the 2018/19 season

*Two tickets per sponsorship

FIRST TEAM	LADIES	MANAGEMENT TEAM SPONSOR	PLAYER FAN SPONSOR
£550 + VAT	£200 + VAT	£500 + VAT	£75 + VAT



OFFICIAL CLUB PARTNER

This is your company's chance to become an official club partner to the only EFL club in Kent. The club partner package is tailored to your needs and can include a range of advertising and hospitality to the business requirements. As the elite sponsorship package the Official Club Partnership offers the best exposure Priestfield has to offer.

As a GFC Partner you can enjoy:

- Official GFC Partner Status
- Official GFC Partner website advertising
- Official GFC Partner stadium advertising
- Match day programme advertising
- Inclusion in Official Club Partner List
- Access to GFC Hospitality for staff rewards and recognition
- Use of Priestfield Conference and Banqueting facilities for business meetings and networking events

GFC PARTNER

£5,000 + VAT



12th MAN & MASCOTS

12th MAN

Become an official part of the Gillingham squad this season with our exclusive 12th Man package.

For just £200+ VAT, a Gills fan will receive a matchday experience like no other. In addition to being given their own matchday squad number and a personalised shirt (which can be signed by the first team if required), the 12th Man will get to meet the Gillingham manager and players before kick-off.

As well as this you will receive 2 spaces in our 1893 lounge for the fixture.
£150+VAT for season ticket holders

	ST HOLDER	NON ST HOLDER
12th MAN PACKAGE	£150 + VAT	£200 + VAT



MASCOTS

WHAT'S INCLUDED:

- Full GFC replica kit for the mascot Choice of home or away kit
- Tour of the Medway Priestfield Stadium
- A photograph of your day spent with us
- Walk out onto the pitch with the Gills players
- Four matchday seats in the Lower Medway Stand for mascot and family/friends

	ONE MASCOT	ADD SIBLING/FRIEND (2 MASCOTS)*	ST HOLDERS
MASCOT	£200	£300	£100

*Please note the 2 mascot package will only receive 4 seats



EVENTS 2019/20

We hold a wide variety of events throughout the year; ranging from a day out on the golf course with the players, celebrating Christmas, music tribute nights, family fun days or the end of season awards dinner, the club has something for everyone.

- Player of the Year Dinner Dance
- Golf Day
- Sportsman's Dinners
- Legends Night
- Christmas Parties
- Tribute Nights
- Fireworks Night

AND MUCH MORE...



EVENTS 2019/20

EVENTS WILL BE ANNOUNCED & ADVERTISED VIA ALL GILLS SOCIAL MEDIA PLATFORMS



THE HOME OF
FOOTBALL IN KENT



Gillingham Football Club, MEMS Priestfield Stadium, Redfern Avenue, Gillingham, Kent ME7 4DD
Phone: 01634 350350 Email: sales@priestfield.com Web: www.priestfield.com Twitter: [@GFC_Commercial](https://twitter.com/GFC_Commercial)



Main Club Sponsor



Official Club Charity